



FUN & FUN in OKAYAMA CITY

Where sunshine turns moments into memories, Okayama!



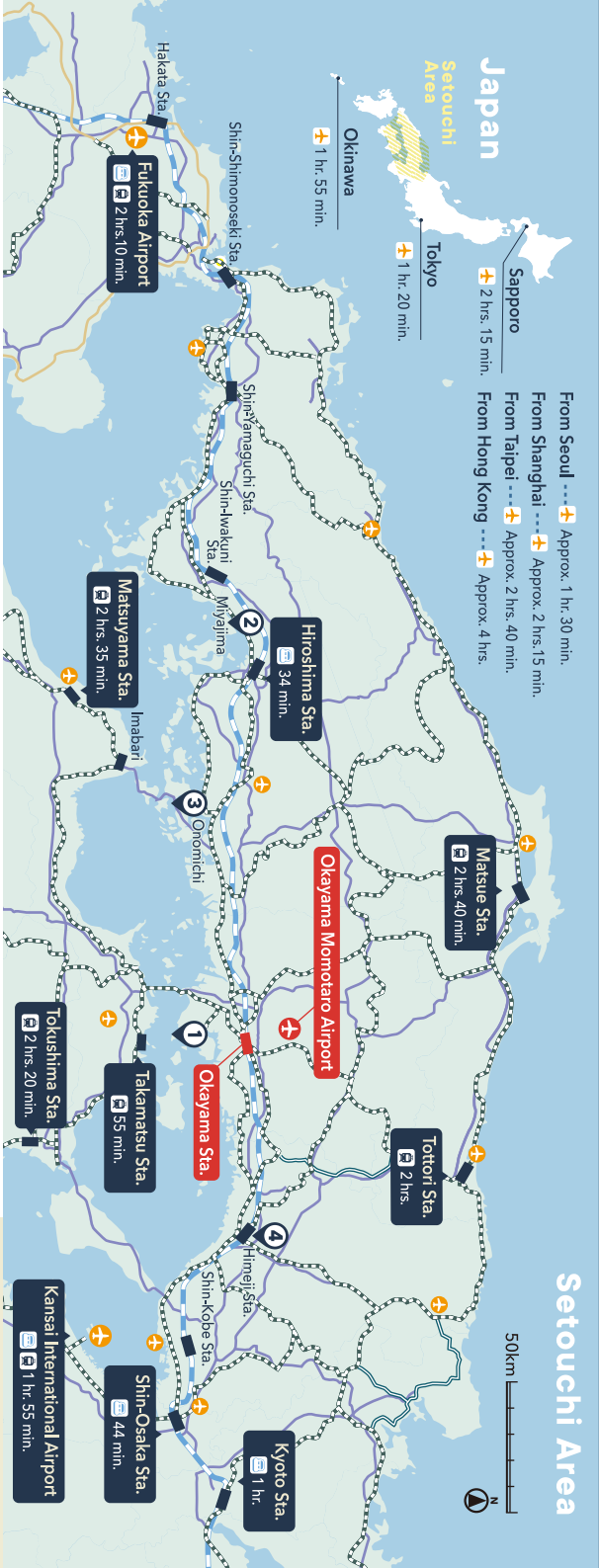
See! Savor! Discover!

A Living Canvas of Japanese Heritage

Transport from major Japanese cities to Okayama City

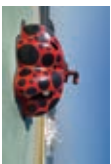
JR (Shinkansen)
 JR (Local lines)
 Non-JR railway
 Highway
 Airport

Transportation:
 Airplane
 JR (Shinkansen)
 JR (Local lines)



Main sightseeing spots in the Setouchi area

① Naoshima Island



"Red Pumpkin"
Yayoi Kusama, 2006
Experience a variety of
beautiful art works
by Yayoi Kusama
in the island.
@YAYOIKUSAMA

An "art island" strewn with art works,
visited by travelers from Japan
and overseas.

Naoshima, Kagawa
County, Kagawa
Prefecture



② Itsukushimajinja Shrine



Spectacular World Cultural
Heritage—the great torii gate and
main building standing
in the sea is a highlight.

1-1 Miyajima, Hiroshima
City, Hiroshima Prefecture



③ Shimanami Kaido



Enjoy the beautiful islands and
scenery of Setouchi. This is also a
popular cycling route.

Onomichi City, Hiroshima
Prefecture-Inabari City,
Ehime Prefecture



④ Himeji Castle



One of Japan's best castles, also
called "white heron castle" thanks to
its wonderful white walls.

68 Honnachi, Himeji
City, Hyogo Prefecture



Tourism website
available
in multiple languages

OKAYAMA
KANKO.net



SETOUCHI Finder
Available languages:
English, French



Okayama City Promotion & MICE
Promotion Department

SUN & FUN in OKAYAMA CITY

Where sunshine turns moments into memories, Okayama!

Blessed with year-round sunny skies and a mild climate, Okayama is known as the “Land of Sunshine.” Come enjoy a journey filled with unique flavors, experiences, and cultural encounters found nowhere else.

Contents A Living Canvas of Japanese Heritage

01-02 ... Contents

03-04 ... Okayama City Street MAP

05-06 ... Feature:

A trip to unravel the roots of Japan
Sake and rice “Omachi”

07-08 ... Tourist Information:

Okayama Castle &
Okayama Korakuen Garden

09-10 ... Japan Heritage:

Okayama, the Birthplace
of the Legend of Momotaro

11-12 ... Seasonal Scenery

13-14 ... Gourmet:

Fruit parfait and Okayama gourmet cuisine

15-16 ... Experiences available in multiple languages

17-18 ... Itineraries

19-20 ... Shopping Information

21-22 ... Tourist Information:

Okayama Culture Zone & Inujima Island

23-24 ... Tourist Information:

Destinations for Families & Ashimori Area

25-26 ... Annual Event Calendar

27-28 ... Etiquette in Japan/FAQ

29-30 ... Okayama City & Suburbs Map



Okayama City Street Map

Tourist information
 Hotel
 Police box
 Tram stop
 Shopping/Eating area

Location
 Tel
 Opening hours
 Access
 Regular closures
 Fee (JPY)

The travel times given here are all rough estimates.

MOMOTARO Tourist Information Center

Inside Okayama Station, 1-1 Ekimotomachi, Kita-ku, Okayama City East side of Shinkansen boarding gate, 2F Okayama Station

9:00 - 20:00

Available languages:
English (always),
Chinese, Korean



MOMO Chari Rental Bicycles

Bicycle ports located in different parts of Okayama City. It's easy and inexpensive to rent a bicycle, so don't hesitate to use one.



Nekonote Station

Leave your bags and enjoy hands-free sightseeing. Bags can also be sent to a specific accommodation facility.

2F JR Okayama Station, Kita-ku, Okayama City Next to the Shinkansen ticket gates

8:00 - 20:00

Hands-free sightseeing service up to 13:30
 Temporary bag storage service 500 yen +;
 Hands-free sightseeing service 500 yen per item



Tram Information

Higashiyama Line

• Journeys between Okayama Ekimae and Kencho-dori: 120yen
 • Longer journeys: 140yen

Seikibashi Line

• Journeys between Okayama Ekimae and Yubinkyoku-mae: 120yen
 • Longer journeys: 140yen

1-day ticket

Adults: 400yen/Children: 200yen

*Travel times from Okayama Ekimae

Shiroshita: 5 min./

Kencho-dori: 7 min./

Yubinkyoku-mae: 5 min.

*Can use transportation IC cards





Sake and rice Omachi

Omachi is one of Japan's four great brewing rices, an heirloom strain protected from selective crossbreeding from 1859 to the present day. Omachi genes are passed on in most sake-brewing rice, including the quintessential Yamada Nishiki and

Gohyakumangoku. Omachi has a large core and dissolves easily in fermented liquids, creating a rich and mellow flavor in sake. It is so excellent that it was once said that you can't win a prize at a show without Omachi.

The phantom brewing rice boasting over 165 yearsof history

A rice for sake-brewing said to be the source of brewing rices, Omachi was discovered by Omachi farmer Jinzo Kishimoto in 1859. It is sensitive to disease and weather, making it very hard to cultivate, and was at one point on the verge of extinction. Sake made using this “phantom rice” is rich and mellow. The flavor offers a satisfyingly delicious rice taste, and is loved by all generations.

About Omachi rice

See here for more information»



雄町

Japan's oldest heirloom strain

Omachi, the phantom brewing rice

Okayama Castle & Okayama Korakuen Garden

Michelin
Green Guide
JAPAN
One-star rating

Okayama Castle | F-3

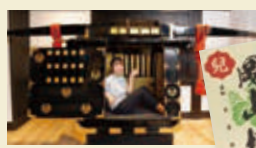
One of Japan's 100 famous castles, built in around 1597 by feudal lord Ukita Hideie. The outer walls of the tenshu (castle tower) are covered in black clapboards, leading it to be called "Ujo (crow castle)" based on its lovely jet-black color. It also offers various culture experiences.

- 📍 2-3-1 Marunouchi, Kita-ku, Okayama City
- ☎ 086-225-2096
- 🕒 09:00-17:30 (last entry 17:00)
The museum will be open at night during the illumination period in spring, summer, and fall.
New Year (Dec. 29-31)
- 💰 [Okayama Castle only] Age 15 and over: 400 yen
[Joint entry] Okayama Castle and Okayama Korakuen Garden, age 15 and over: 720 yen
- 🚶 5 mins by tram from JR Okayama Station; alight at "Shiroshita" Station and walk approx. 10mins.
Or approx. 25 mins' walk from JR Okayama Station



Experience tradition and culture in Okayama Castle

The tenshukaku offers many experiences, with areas where you can ride a replica of the palanquin used to transport the feudal lord and see and feel the weight of a matchlock and Japanese sword. There is also a corner where you can buy souvenirs, including commemorative castle stamps.



Okayama Castle Bizen-yaki Pottery Studio

An experience facility where you can make Okayama's specialty Bizen-yaki pottery. Create an original piece just for you.



- 🕒 09:00-17:30 *Experience = 5 time slots, priority for reservations
- 💰 1,250 yen (500 g clay) [Regular experience] Approx. 60 mins
- *It takes approximately two months to be completed. Shipping fees will be charged separately.



Ujo Cafe

Enjoy fruit parfaits made using fruit from Okayama.

- 📍 1F, Okayama Castle Tenshukaku (Castle Tower)
- 📅 Dec. 29-31



*This photo was taken during the event period. Decorations change every year.

Michelin
Green Guide
JAPAN
Three-star rating

Okayama Korakuen Garden | F-2

One of Japan's three great gardens. The creation of this garden was ordered by Lord of Okayama Ikeda Tsunamasa around 300 years ago. In its vast 14-ha grounds stand artificial hill, En'yō-tei House used as a living room, tea houses, and more, exuding the style of the Edo period. In 1952, it was designated a Special Place of Scenic Beauty as a historic asset.



- 📍 1-5 Korakuen, Kita-ku, Okayama City
- ☎ 086-272-1148
- 🕒 Oct. 1 to Mar. 19: 08:00-17:00 (last entry: 16:45);
Mar. 20 to Sept. 30: 07:30-18:00 (last entry: 17:45)

- 💰 [Okayama Korakuen Garden only] Age 15 and over: 500 yen
[Joint entry] Okayama Castle and Okayama Korakuen Garden, age 15 and over: 720 yen
- 🚶 5 mins by tram from JR Okayama Station; alight at "Shiroshita" Station and walk approx. 10 mins.
Or approx. 25 mins' walk from JR Okayama Station.



*Nighttime light-up events are held for limited periods three times a year: in spring, summer, and fall

Explore Okayama's History

Enter the world

of Momotaro



Kibitsujinja Shrine MAP P29-30

The shrine of Prince Kibitsu, the model for Momotaro, with a beautiful 360-m walkway from the main building

- 📍 931 Kibitsu, Kita-ku, Okayama City
- 🕒 Free visits: 05:00-18:00 *Shrine booth for omamori charms: 09:00-16:00/prayers received: 09:00-14:30
- 🚶 15 mins by train from JR Okayama Station; alight at "Kibitsu" Station and walk approx. 10 mins.



Ema/omamori charms ▼ Momotaro-related goods



Narukama ▲ Ritual

A special ritual from 1568 that rings a cauldron to predict luck.



Okayama

power spot



Kibitsuhekojinja Shrine MAP P29-30

The number one shrine of the Bizen Province, nicknamed "shrine of the morning sun." Stands below a long-worshipped mountain.

- 📍 1043 Ichinomiya, Kita-ku, Okayama City
- 🕒 Free visits (gates open at 06:00, close at 18:00)
- 🚶 Approx. 10 mins by train from JR Okayama Station; alight at "Bizen-Ichinomiya" Station and walk approx. 3 mins.



The Legend of Momotaro

An old folktale passed down from characteristic ruins such as Kinojo Castle through the history of ancient Kibi, once a place of strong powers.



日本遺産

Momotaro ▶



Ura ▶



Kibi ▶



▲ Uraja Festival

- 📍 Okusaka, Soja City
- *Parking is located at 1101-2 Kuroo, Soja City (Kinojozan Visitor Center).

- 🚶 30 mins on the train from JR Okayama Station; alight at "Soja" Station and take a taxi for approx. 20 mins

Ura, Prince of Baekje, was feared as a demon. His castle stood high on a precipice, and he fought fiercely with Prince Kibitsu, who was sent from the imperial court, many times. When injured, Ura transformed into a carp to escape, and was defeated by Prince Kibitsu, who took the form of a cormorant. The defeat of Ura is the basis of the folktale Momotaro.

See the website for more information about the story. >



Kinojo Castle

A mysterious ancient mountain castle with a stunning view and 2.8km castle walls.

Japan Heritage

Sharing Japanese culture and tradition through local historical features and charms.

Refreshing wind

and natural beauty



Kibiji Cycling Route

A cycle path connecting JR Okayama Station to JR Soja Station. Feel the nature of the four seasons as you experience local Kibi history and culture.



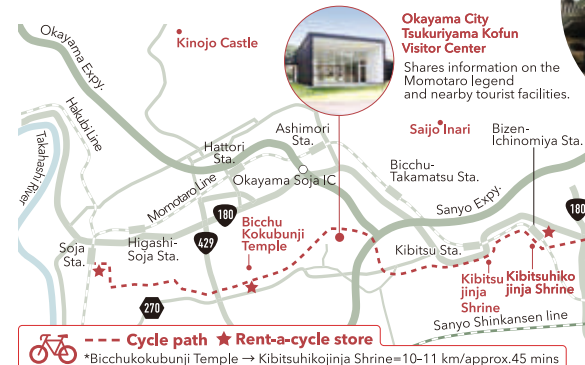
Bicchukokubunji Temple MAP P29-30

The only 5-story pagoda in the prefecture, standing in a rural landscape. The seasonal flowers are a highlight.

- 📍 1046 Kanbayashi, Soja City
- 🚶 Approx. 40 mins by train from JR Okayama Station; alight at "Soja" Station and take a taxi for approx. 15 mins



Tourist facilities in the area



Okayama City Tsukuriyama Kofun Visitor Center

Shares information on the Momotaro legend and nearby tourist facilities.

Saijo Inari

Bizen-Ichinomiya Sta.

Bicchu-Takamatsu Sta.

Sanyo Expy.

Kibitsu Sta.

Kibitsu Kibitsuhekojinja Shrine

Sanyo Shinkansen line

--- Cycle path ★ Rent-a-cycle store



*Bicchukokubunji Temple → Kibitsuhekojinja Shrine=10-11 km/approx.45 mins

Saijo Inari MAP P29-30

One of the three great Inari temples. It brings mysterious blessings.

- 📍 712 Takamatsuinari, Kita-ku, Okayama City
- 🕒 Free visits*Shop: 09:00-16:30
- 🚶 20 mins on the train from JR Okayama Station; alight at "Bicchu-Takamatsu" Station and take a taxi for approx. 5 mins



The four seasons

of Okayama

Spring

春

Feast your eyes on beautifully blooming Someiyoshino and Yaebenishidare cherry trees in Okayama Korakuen Garden, and around 140 Someiyoshino cherry trees along the Asahi River.



Okayama Korakuen Garden

Asahi River Sakura Road



Uraja Festival



Kibitsujinja Shrine



Okayama Korakuen Garden

Summer

夏

See Kibitsujinja Shrine's 1,500 beautiful hydrangeas and light-up events in Okayama Castle and Okayama Korakuen Garden. The Uraja Festival, a street parade of demon make-up and dancing based on the Momotaro legend, is a must-see.

*Nighttime light-up events are held for limited periods three times a year: in spring, summer, and fall

Fall

秋

Ginkgo and red fall leaves color Omizuen, a feudal lord's strolling garden centered around a pond, bringing the water to life. Enjoy autumn leaves in a mystical atmosphere in Sogenji Temple.



Omizuen

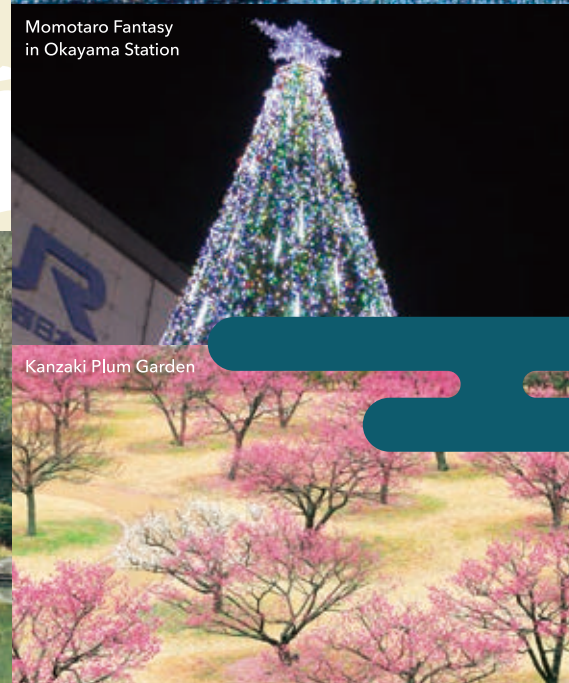


Sogenji Temple



Nishigawa Illuminations in Nishigawa Greenway Park

Momotaro Fantasy in Okayama Station



Kanzaki Plum Garden

Winter

冬

Okayama offers unique winter joys, including colorful light-up events in JR Okayama Station square, the gateway to Okayama, and Nishigawa Greenway Park, as well as around 500 plum trees in Kanzaki Plum Garden.

Delights of Okayama: culinary treasures



Fruit parfait

Easily enjoy Okayama-grown fruits through unique parfaits.

*This parfait photo is for illustrative purposes.

Fruit Parfait City, Okayama

See the official website for more information. >>>>>>



Okayama gourmet

Local gourmet unique to Okayama

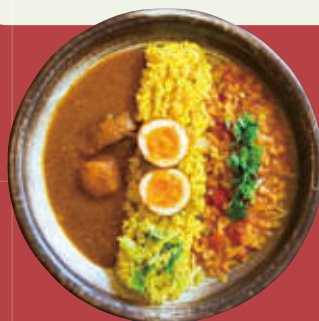
◀ Okayama ramen

The most popular items are light chicken-based ramen and rich tonkotsu soy sauce-based ramen.



Okayama curry ▶

Curry unique to this peach-growing area, with the subtle flavor of white peach chutney.



◀ Okayama demikatsudon

A richly flavored rice bowl with demi-glace sauce on cutlets.

An array of fresh and rich-tasting fruits. Feast on fruit with depth of flavor.

Truly experience the delights of the earth in Okayama, famous as one of Japan's foremost fruit production areas.



Fruit souvenirs

A diverse array of souvenirs made using specialty fruits.



Fruit kibi dango
millet dumplings



Fruit jelly

Fruit-based
alcohols



Seasonal fruits

Check the seasonal fruits here >> P.25-26



White peaches



Muscat grapes



Pione grapes



Muskmelons



Strawberries

◀ Okayama Barazushi

Sushi with plenty of marine and mountain delights, a representative local Okayama dish.



◀ Japanese sardinella

This is a small species of herring. It is particularly eaten as pickles and sushi.



Spanish mackerel ▶ sashimi

A fish symbolizing spring in Setouchi. Loses freshness quickly so is rare as sashimi.



▲ Ebimeshi

A unique spiced shrimp fried rice, characterized by its black appearance.



Gourmet guidebook

Multi-language info on Okayama City eateries for foreign visitors.



*You can also check whether an eatery offers Halal/vegetarian/vegan dishes.

Challenge yourself with Japanese culture!



Stunning scenery

reflected on the water



Memorable experiences!



Okayama Asahikawa Sightseeing Cruise E-2

An approximately 30-min urban cruise on the Asahi River flowing through the center of Okayama City. Enjoy a leisurely time as you look at Okayama Korakuen Garden and Okayama Castle.

- Container in Ishiyama Park, 7 Ishizekicho, Kita-ku, Okayama City
- 086-201-1601
- [Nov. to Feb.] 10:00-16:00 (last departure) *7 trips, 1 hour each
- *Only operates on weekends and holidays from Dec. to Feb.
- [Mar. to Oct.] 10:00-17:00 (last departure) *8 trips, 1 hour each
- Adults: 1,500 yen
- 5 mins by tram from JR Okayama Station; alight at "Shiroshita" Station and walk approx. 5 mins



Dress-up experience F-3

A popular dress-up experience for people to casually experience being a princess or a lord. There is a background for photos—take different poses for your memories. 12 groups per day. (On a first-come-first-served basis)

- 2-3-1 Marunouchi, Kita-ku, Okayama City (Okayama Castle)
- 086-225-2096
- 09:30-16:00 (last entry: 15:30)
- Free
- *Entry fee for Okayama Castle: 400 yen
- 5 mins by tram from JR Okayama Station; alight at "Shiroshita" Station and walk approx. 10 mins

Casually enjoy

being a princess & a lord



Gather seasonal

fruits yourself



Manekineko Art Museum MAP P29-30

Offers a popular painting experience: coloring in a "maneki neko" to invite luck.

- 865-1 Kanayamaji, Kita-ku, Okayama City
- 086-228-3301
- 10:00-17:00 (last entry 16:30)
- Adults: 600 yen
- [Painting experience] 1,700 yen; 10:00-17:00 (last start time: 15:30)
- Approx. 20 mins by taxi from Okayama Station



Fruit picking MAP P29-30 Savor vaunted Okayama fruit through seasonal picking experiences.

Ishihara Farm

- 893-6 Sairyuji, Higashi-ku, Okayama City
- 086-944-0117
- Fruit picking (reservations): 10:00-15:30
- *Weekends/holidays 09:00-15:30
- None
- Grapes, Japanese persimmons (kaki), pears



Okayama City South Village

- 2468 Kataoka, Minami-ku, Okayama City
- 086-362-5500
- 09:00-15:30
- Tues (open if public holiday)
- strawberries, grapes



Kubo Farm

- 2747-1 Mitsushitori, Kita-ku, Okayama City
- 0867-26-0511
- 10:00-17:00 (fruit picking last entry: 16:00)
- None
- grapes, Japanese persimmons (kaki), yuzu



Tomomien Orchard

- 843 Odani, Akaiwa City
- 086-958-5444 (to book fruit picking)
- 09:00-16:00 *booking needed
- None *Closed early Oct. to mid-Jun.
- peaches, grapes



*Fruits that can be picked



Zazen meditation (Sogenji Temple) MAP P29-30

Experience "zazen," Buddhist practices to face yourself with an empty mind. You can listen to the teachings of the priest during the experience (only when the priest is in the temple). Enjoy matcha green tea after the zazen meditation.

- 1069 Maruyama, Naka-ku, Okayama City
- 086-277-8226
- [Zazen meditation] Every Sunday 08:00-09:00
- Free
- Approx. 20 mins by bus from JR Okayama Station; alight at "Sogen-ji" Station and walk for approx. 5 mins



Recommended Itineraries



City route

*This photo was taken during the event period. Decorations change every year.

- JR Okayama Sta.
↓
🚶 Approx. 5 min.
Alight at Shiroshita
🚶 Approx. 10 min.
- 1 Okayama Korakuen Garden**
↓
🚶 Approx. 5 min.
- 2 Okayama Castle**
↓
🚶 Approx. 10 min.
to Shiroshita Sta.
🚶 Approx. 5 min.
● JR Okayama Sta.
↓
🚶 Approx. 13 min.
Alight at JR Bizen-Ichinomiya
to rent a bicycle
in front of the station
- 3 Kibijii Cycling Route**
↓
🚲 Approx. 10 min.
- 4 Kibitsujinja Shrine**
↓
🚲 Approx. 10 min.
to JR Bizen-Ichinomiya
🚶 Approx. 13 min.
● JR Okayama Sta.

Enjoy nature and tea cakes in Okayama Korakuen Garden.

Tea time!

1 Okayama Korakuen Garden P7-8



2 Okayama Castle P7-8



Fun Bizen-yaki pottery-making and dress-up experiences in Okayama Castle!

Dress-up experience P15



With cute clothing!

Kibitsujinja P9 Shrine

Experience Japanese culture in the stately Kibitsujinja Shrine.



Feel history and culture



Kibijii Cycling Route P9

Cycling that lets you feel nature and cultural heritage close at hand.



From nature to cultural experiences and art. Introducing recommended routes full of Okayama's charms.

🚶 JR (Local lines) 🚶 Tram 🚗 Car/taxi 🚌 Bus 🚢 Ferry/passenger boat 🚲 Bicycle 🚶 Walk

* Food image is for reference; content may vary by season.



Country route

- JR Okayama Sta.
↓
🚶 Approx. 60 min.
Hoden Port
↓
🚶 Approx. 15-20 min.

1 Inujima Island

- ↓
🚶 Approx. 5 min.
Inujima Seirenscho Art Museum
Inujima "Art House Project"
↓
🚶 Approx. 5 min.
to Inujima Port
↓
🚶 Approx. 52 min.
to Miyanoura Port
*Varies depending on operating conditions and trips

2 Naoshima Island

- ↓
🚶 Approx. 20 min.
Chichu Art Museum
↓
🚶 Approx. 20 min.
to Miyanoura Port
↓
🚶 Approx. 15 min.
to Uno Port
↓
🚶 Approx. 25 min.
by taxi

3 Mount Ojigatake

- ↓
🚶 Approx. 25 min.
to JR Uno Sta. by taxi
↓
🚶 Approx. 50-55 min.
● JR Okayama Sta.

1 Inujima Island P22

View historic buildings and art integrated with the island landscape



Chichu Art Museum



Photo: FUJITSUKA Mitsumasa

Inujima "Art House Project" P22



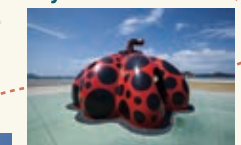
Inujima "Art House Project" A-Art House
Beatriz Milhazes:
Yellow Flower Dream, 2018
Photo: Yoshikazu Inoue

Inujima Seirenscho Art Museum P22



Photo: Daici Ano

Miyanoura Port



"Red Pumpkin" Yayoi Kusama, 2006
Experience a variety of Naoshima Miyanoura Port Square Photo/Daisuke Aochi
©YAYOI KUSAMA

2 Naoshima Island Back cover

Photo spot

Enjoy the art around the land, then take a break for a tasty lunch.

3 Mount Ojigatake

Relax in a mountaintop cafe with views of magnificent evening ocean scenery and nature. Make the most of the beautiful islands in the Seto Inland Sea in a cafe.

Photo spot



Cafe time!

Have fun shopping!

OKAYAMA STATION AREA

Okayama Station, the gateway to the Chugoku and Shikoku regions, stands in a city area with a mixture of nature, sightseeing spots, and commercial facilities.



AEON MALL Okayama A-3

West Japan's largest shopping mall, directly linked to Okayama Station.

- 1-2-1 Shimoishii, Kita-ku, Okayama City
- AEON Style 09:00-22:00; specialty stores: 10:00-21:00
- Approx. 5 mins' walk from JR Okayama Station



2F Haremachi Tokku 365

Find great products from Setouchi that you never knew existed.



Okayama Ichibangai & Sun Station Terrace Okayama A-2

Check out souvenirs and gourmet food unique to Okayama.

- Okayama Ichibangai: B1F & B2F, Ekimotomachi, Kita-ku, Okayama City
- Sun Station Terrace Okayama: 1-1 Ekimotomachi, Kita-ku, Okayama City
- Around 4 days a year



Okayama Takashimaya B-3

Offering everything from global brand stores to local gourmet eateries.

- 6-40 Honmachi, Kita-ku, Okayama City
- 10:00-19:00
- Approx. 5 mins' walk from JR Okayama Station



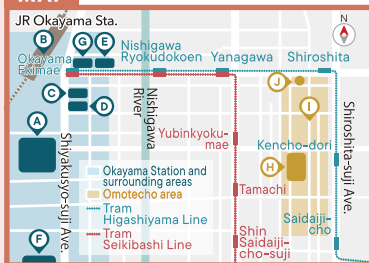
Don Quijote Okayama Ekimae Store B-3

An abundance of reasonably priced products.

- 6-30 Honmachi, Kita-ku, Okayama City
- 09:00-02:00 (in the morning)
- Approx. 5 mins' walk from JR Okayama Station



MAP



SOUVENIRS

Bizen-yaki pottery



Masking tape

Fruit compote



Black tea from Okayama Prefecture



Fruit jam

Description of Icons



ICOT NICOT B-2

Hosts a bookstore and miscellaneous goods stores as well as eateries.

- 1-8-18 Ekimaecho, Kita-ku, Okayama City
- Approx. 3 mins' walk from JR Okayama Station



BIC CAMERA Okayama Station Store B-2

Offers everything from home appliances to alcohol and sporting goods.

- 1-1-1 Ekimaecho, Kita-ku, Okayama City
- 10:00-20:30
- Approx. 3 mins' walk from JR Okayama Station



Morinomachi Grace A-5

Discover the charms of cuisine and life in Setouchi.

- 2-10-8 Shimoishii, Kita-ku, Okayama City
- 11:00-22:00 *Varies depending on the store
- Approx. 8 mins by bus from JR Okayama Station



OMOTECHO AREA

Located in the center of Okayama City, this area has long been loved as a merchant town.



Tenmaya Okayama D-4

A community-based department store.

- 2-1-1 Omotecho, Kita-ku, Okayama City
- 10:00-19:30
- Approx. 10 mins by bus from JR Okayama Station



A convenient place to carry out all duty-free procedures at once

Tenmaya Okayama has a duty-free counter where you can carry out all your duty-free procedures at once, with support for difficult procedures.



Omotecho Shopping Street D-3 D-4 D-5

Okayama's largest commercial street, around 400 years old.

- Omotecho, Kita-ku, Okayama City
- 5 mins by tram from JR Okayama Station; alight at "Shiroshita" Station and walk approx. 5 mins



Hare no Kuni Okayama-kan D-3

A great amalgamation of Okayama's specialty products!

- 1-1-22 Omotecho, Kita-ku, Okayama City
- 10:00-18:00 Tues. (open if Tues. is a holiday)
- 5 mins by tram from JR Okayama Station; alight at "Shiroshita" Station and walk approx. 2mins



RECOMMENDED AREAS NEARBY

Hokancho[A-1]

The place where samurai started businesses using their retirement funds. Has a charmingly nostalgic mid-20th century ambiance.



Izushicho[E-1]

Home to cafes in early 20th century buildings. A deep, nostalgic, and refined town where old and new mingle.



Okayama Culture Zone



A Yumeji Art Museum | E-1 Main Building

An art museum dedicated to Okayama-born painter Yumeji Takehisa, the symbol of "Taisho Roman," who led a generation with "bijin-ga" pictures of beautiful women. Quarterly exhibitions continuously display over 100 works by theme. The attached café and shop are also popular.



- 📍 2-1-32 Hama, Naka-ku, Okayama City
- 🕒 09:00-17:00 (last entry: 16:30)
- 📅 Mon. (Tues. if Mon. is a holiday or holiday in lieu)
New Year, Exhibition change periods
- 💰 Adults: 800 yen
*Differs for special exhibitions



B Okayama Orient Museum | D-2

An art museum specializing in the ancient Orient, housing around 5,000 archeological works of art.

- 📍 9-31 Tenjincho, Kita-ku, Okayama City
- 🕒 09:00-17:00 (last entry: 16:30)
- 📅 Mon. (the next weekday if Mon. is a holiday),
exhibition change periods, Dec. 28 to Jan. 4
- 💰 Adults: 310 yen



C Hayashibara Museum of Art | E-3

Has around 9,000 items, consisting of the late Hayashibara Ichiro's collection and furnishings from the Ikeda family that ruled former Okayama Domain

- 📍 2-7-15 Marunouchi, Kita-ku, Okayama City
- 🕒 10:00-17:00 (last entry: 16:30)
- 📅 Mon. (Tues. if Mon. is a holiday), exhibition change periods, New Year
- 💰 Adults: 500 yen



D Okayama Prefectural Museum of Art | D-2

Collects and displays of works by Sesshu and Yasuo Kuniyoshi (artists connected to Okayama), Bizen-yaki pottery, lacquer ware, etc.

- 📍 8-48 Tenjincho, Kita-ku, Okayama City
- 🕒 09:00-17:00 (last entry: 16:30)
- 📅 Mon. (Tues. if Mon. is a holiday),
exhibition change periods, New year
- 💰 Adults: 360 yen



Inujima Island, home to nature & art

Spend a quiet time enjoying art on a lush green island surrounded by sea breezes and the sound of waves.



Photo: Daici Ano

Inujima Seirensho Art Museum



Inujima's Heritage of Industrial Modernization, the preserved and restored remains of a refinery built in 1909, have been brought back as an art museum via architecture and modern art.



Photo: Daici Ano



Inujima "Art House Project"
F-Art House
Kohei Nawa :
Biota (Fauna/Flora), 2013
Photo: Takashi Homma

Inujima "Art House Project"



Five groups of galleries made up of regenerated former houses. Enjoy beautiful island scenery with the art around the village.



Inujima "Art House Project" A-Art House
Beatriz Milhazes : Yellow Flower Dream, 2018
Photo: Yoshikazu Inoue



Inujima "Art House Project"
A-Art House
Beatriz Milhazes :
Yellow Flower Dream, 2018
Photo: Yoshikazu Inoue



Photo: Yoshikazu Inoue

Inujima Ticket Center

Buy tickets for art on the island here.

- 📍 327-4 Inujima, Higashi-ku, Okayama City
- ☎ 086-947-1112
- 🕒 09:00-17:00
- 📅 March to Nov.: Tues. to Thurs. (open if these days are a holiday).
*Dec. to Feb.: Closed every day
- 💰 Age 16 and above [Online purchase] 2,100 yen [Counter purchase] 2,300 yen
*Common ticket for Inujima Seirensho Art Museum and Inujima "Art House Project"



Inujima itinerary

Check out our recommended route here!



Around the islands

We also recommend a leisurely boat trip around the islands of the Seto Inland Sea.



Destinations for families

Okaden Chuggington

Wilson and Brewster from the global hit animated train series Chuggington rush around the streets of Okayama. Riders can also enjoy animation inside the colorful trains.



¥ Okaden Museum Train ticket with museum entry
E.g., 1 adult + 1 child
[Weekdays] 5,300 yen
[Weekends/holidays]
5,500 yen

*Children may not ride alone



Surrounded by
sweet flower scents

RSK Rose Garden

A beautiful rose garden where 12,000 types of roses and seasonal flowers bloom.

📍 1592-1 Natsukawa, Kita-ku, Okayama City
🕒 09:30-17:00 (last entry: 16:30)
📅 Wed. (Thurs. if Wed. is a holiday) *Apr. to Jun., Oct. to Nov.: Open every day
¥ Middle school+: 800 yen *Jul.-Sept., Dec.-Mar.: 400 yen
Age 3 and up: 400 yen *Jul.-Sept., Dec.-Mar.: 200 yen



Ikeda Zoo

Join in experiences to touch cute animals, including feeding and horse-riding.

📍 2-5-1 Kyoyama, Kita-ku, Okayama City
🕒 April to Oct.: 09:30-17:00; Nov. to Mar.: 09:30-16:30
*Zoo reception is open until 1 hour before the zoo closes
📅 Wed. (Thurs. if Wed. is a holiday) *Mar. to May, Oct. to Nov.: Open every day
¥ Adults: 1,300 yen
Elementary and middle school students: 800 yen Ages 3 and up: 400 yen



Olympia Dream Seto (Setouchi Cruise)

There is even a place for children to enjoy mini trains and more on the deck of the small ferry!

¥ Junior high school students and older: [one way] 1,200 yen / [round-trip] 2,400 yen
Elementary school students: [one way] 600 yen / [round-trip] 1,200 yen



Ashimori area

Explore a historic town with vibrantly preserved old Edo-period streetscapes.



Omizuen

A feudal lord's strolling garden, with two islands positioned in its pond.

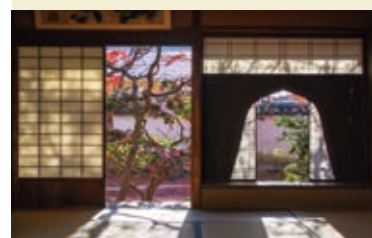
📍 803 Ashimori, Kita-ku, Okayama City
📅 Mon. (Tues. if Mon. is a holiday), day after a holiday, Dec. 29 to Jan. 3



Saijiyo-Honzan Ontaki Ryusenji

The torii gate reflected in the vast lake forms a mystical scene.

📍 900 Shimoashimori, Kita-ku, Okayama City



Former Samurai Residence of the Ashimori Domain

Former home of the Sugihara family, chief retainers of Ashimori Domain. A samurai residence from the mid-Edo period with a white-walled nagayamon gate and earthen walls.



📍 752 Ashimori, Kita-ku, Okayama City
🕒 09:30-16:30
📅 Mon. (Tues. or Wed. if Mon. is a holiday), day after a holiday, Dec. 29 to Jan. 3



Ashimori Plaza

Try creating your own items in this facility where you can experience pottery and mask decoration. (Reservations take priority)



📍 979 Ashimori, Kita-ku, Okayama City
🕒 09:00-16:30 *Join experiences: From 09:30, from 12:30, and from 14:30
📅 Mon. (next weekday if Mon. is a holiday), Dec. 29 to Jan. 3



Yasutomi Farm

Savor ice cream made with fresh milk. Also offers farming experiences such as butter-making.

📍 402-3 Shimoashimori, Kita-ku, Okayama City
🕒 Mar. to Oct.: 10:00-18:00; Nov. to Feb.: 10:00-17:00
📅 Wed. (Jan. & Feb.), New Year



The four seasons of Okayama: A fun-filled calendar

Check out everything from Okayama's seasonal events to the peaks of seasonal fruits and flowers!

*** Nighttime light-up events are held for limited periods three times a year: in spring, summer, and fall. Decorations change every year.

EVENT	FLOWER	FRUIT
1 January - Hatsuyume & Early Spring (New Year) Festivals Okayama Castle & Okayama Korakuen Garden - Kibitsu no Shamisen Mochitsuki (rice-cake pounding) - Yadate Shrine Ritual - Kibitsujinja Shrine's Ebisu Festival Kibitsujinja Shrine	Narcissus Wintersweet Sasanqua camellias Camellias Kanzaki Plum Garden Plum blossoms	Pears Strawberries
2 February - Grass Burning Okayama Korakuen Garden - Setsubun Bean-Throwing Festival - Hatsuomasai Festival Saijo Inari - Street doll displays in Jinyamachi, Ashimori Ashimori District - Saidaiji Eyo Festival (Hadaka [Naked] Festival) Kinryozan Saidaiji Temple (Kannonin)	Cherry blossoms Tulips Yaebe ni shidare cherry blossom Pine blossoms	Melons Pine grapes Strawberries
3 March - Garden Opening Commemoration Day Okayama Korakuen Garden - Ujo Doll Festival/Spring Japanese Style Welcome Fair Okayama Castle & Okayama Korakuen Garden	Cherry blossoms Tulips Yaebe ni shidare cherry blossom Pine blossoms	Melons Pine grapes Strawberries
4 April - Okayama Sakura Carnival Banks of the Asahi River - Goshinko at Munetadajinja Shrine Munetadajinja Shrine to Okayama Korakuen Garden - Yōsai Tea Ceremony Okayama Korakuen Garden - Spring Night Opening and Illumination Event "Fantasy Garden" / Spring Castle Illumination* Okayama Korakuen Garden/Okayama Castle	Cherry blossoms Tulips Yaebe ni shidare cherry blossom Pine blossoms	Melons Pine grapes Strawberries
5 May - Ujo Castle Fair Okayama Castle - Seventy-Five Dish Ritual (Shichijugozen) Kibitsujinja Shrine - Tea Picking Festival Okayama Korakuen Garden	Cherry blossoms Tulips Yaebe ni shidare cherry blossom Pine blossoms	Melons Pine grapes Strawberries
6 June Rice Planting Festival Okayama Korakuen Garden	Cherry blossoms Tulips Yaebe ni shidare cherry blossom Pine blossoms	Melons Pine grapes Strawberries
7 July - Lotus Viewing Festival Okayama Korakuen Garden - Saturday Night Market Okayama City Center streets, shopping streets, other locations	Cherry blossoms Tulips Yaebe ni shidare cherry blossom Pine blossoms	Melons Pine grapes Strawberries

EVENT	FLOWER	FRUIT
8 August - Summer Night Opening and Illumination Event "Fantasy Garden" / Summer Castle Illumination* Okayama Korakuen Garden/Okayama Castle - Okayama Momotaro Festival (Uraja) Okayama City Center streets - Otaue (Rice Planting) Festival Kibitsuhikojinja Shrine - Ikeda Zoo's "Night Zoo" Ikeda Zoo	Crape myrtle RSK Rose Garden Roses Sasanqua camellias Autumn leaves Camellias	Peaches Muscats grapes Melons Pine grapes Strawberries
9 September - Harvest Moon Viewing Ceremony Okayama Korakuen Garden - Okayama Arts Festival Okayama City Center streets	Crape myrtle RSK Rose Garden Roses Sasanqua camellias Autumn leaves Camellias	Peaches Muscats grapes Melons Pine grapes Strawberries
10 October - Fall Okayama Momotaro Festival Okayama City Center streets - Seventy-Five Dish Ritual (Shichijugozen) Kibitsujinja Shrine - Yabusame Ritual Kibitsuhikojinja Shrine - Okayama Chrysanthemum Convention Okayama Castle	Crape myrtle RSK Rose Garden Roses Sasanqua camellias Autumn leaves Camellias	Peaches Muscats grapes Melons Pine grapes Strawberries
11 November - Autumn Night Opening and Illumination Event "Fantasy Garden" / Autumn Castle Illumination* Okayama Korakuen Garden/Okayama Castle - Special Opening of Tsukimi Yagara (moon viewing turret) Okayama Castle - Okayama Marathon Okayama Sta. and surrounding areas to Lake Kojima and surrounding areas	Crape myrtle RSK Rose Garden Roses Sasanqua camellias Autumn leaves Camellias	Peaches Muscats grapes Melons Pine grapes Strawberries
12 December - Momotaroh Fantasy JR Okayama Station Square - Nishigawa Illumination Nishigawa Canal Walk	Crape myrtle RSK Rose Garden Roses Sasanqua camellias Autumn leaves Camellias	Peaches Muscats grapes Melons Pine grapes Strawberries



○ Bizen Okayama Kyobashi Asaichi Morning Market (P.6 MAP E-4)
Banks of the Asahi River

First Sun. of the month,
05:00 to around 10:00
*Second Sun. of Jan.

Etiquette in Japan

Please observe good manners and enjoy your trip!

1 Public places



- It is dangerous to use your smartphone as you walk.
- Don't litter; throw trash in the bins provided.
- Note that Beautification Promotion Areas are places where clean urban development is promoted to prevent trash from being scattered.
- Smoking while walking or on the street causes issues for other people, so please use the designated smoking areas.
- Smoking on the street in public places such as roads and parks is prohibited within Street Smoking Restricted Areas.

2 Public transport



- Refrain from rushing to get on a train, as there is a risk of falling, collisions, or getting caught in the doors.
- When you board a train, give priority to people who are getting off and board in the order of the line you are in.
- Place large bags such as suitcases in places where they will not be in the way of others.
- Be considerate of other passengers when on a crowded train, e.g. by carrying your bag in front of you.
- Offer your seat to the elderly, pregnant women, people with small children, and people who are injured or ill, even if you aren't using a priority seat.

3 Toilets

- Sit on the toilet seat when using a toilet.
- Flush used toilet paper down the toilet rather than throwing it in a bin.
- Do not flush anything other than toilet paper.



4 Eateries



- If there is a line, do not cut in.
- Small dishes called otoshi are often served in izakayas (Japanese-style pubs) as appetizers before you enjoy your meal. Payment for these also covers a table charge.
- Do not bring food or drink in from outside.
- If your plans suddenly change after you have made reservations at an eatery, contact the eatery in advance to let them know, either to change the time or to cancel your reservation.

5 Lodging & hot springs



- Ask facility staff for more information about amenities.
- You do not need to tip in Japan.
- When bathing, wash your body to remove any dirt before you get into the hot-spring bath.
- Be careful not to let your towel soak in the hot-spring water.
- Refrain from behavior that disturbs other facility users, such as taking photos, videos, or speaking loudly.
- Be aware that some hot springs do not allow people with tattoos to enter.

6 Shrines, temples & traditional buildings

- Old buildings are works of art. Appreciate them without touching them to avoid any possibility of damage.
- Shrines and temples are places of worship, so make sure you do not obstruct or disturb worshippers.
- Some sacred places may prohibit photography.
- Do not enter restricted areas.



7 Taking photos

- Be aware of your surroundings when taking photos. (Do not take photos on the street.)
- Make sure you only take photos in areas where photography is permitted (be careful not to damage exhibits!).
- Do not take photos of people without their permission.



FAQ Commonly asked questions and answers



Q.1

Where can I find tourist information about Okayama City?

A.1

The Okayama City Momotarou Tourism Center on the second floor of JR Okayama Station offers lots of different information about places in Okayama City. [▶ See P.5 for details](#)
You can also look on the official Okayama City tourist information website, OKAYAMA KANKO.net (available in multiple languages).

Q.2

Are there places I can leave my bags when I'm sightseeing?

A.2

JR Okayama Station has several places for this, in and outside of the ticket gates and on each floor. The Nekonote Station on the second floor of the station also offers a temporary bag storage service. [▶ See P.5 for details](#)

Q.3

How can I get around Okayama City?

A.3

You can use transport services such as trams, buses, MOMO Chari rental bicycles, taxis, and more. [▶ See P.5 for details](#)
There are also rental services for power-assisted three-wheel bicycles, with which you can enjoy different streetscapes to those you might walk or cycle on a bicycle.

Q.4

How do I use the trams and buses, and how do I pay the fare?

A.4

Basically, you board the vehicle from the rear and alight from the front. There is a numbered ticket machine by the boarding entrance—you should take a numbered ticket if you are paying with cash. If you are using an IC card, touch it to the card reader to board the vehicle. Pay the fare (with cash or IC card) when you get off the vehicle. See the page below for information about tram fares. [▶ See P.5 for details](#)

Q.5

Can you give me basic Japanese phrases to use while travelling?

A.5

Greetings & Basics Hello » こんにちは (Konnichiwa) Goodbye » さようなら (Sayonara) Thank you » ありがとう (Arigato gozaimasu) Do you speak English? » 英語が話せますか? (Eigo ga hanasemasu ka?)
In your accommodation Please check in » チェックインをお願いします (Check in wo onegai shimasu)
Walking the streets to visit places Where is Okayama Castle? » 岡山城はどこですか? (Okayama-jo wa doko desu ka?)
When shopping Can I try this on? » 試着してもいいですか? (Shichaku shite mo ii desu ka?)

Preparing for emergencies Information that foreign tourists visiting Japan should use in a disaster

Safety tips



The Japan Tourism Agency has developed and supervises a free app that informs users of disaster information in Japan. It has several functions that are useful in a disaster situation.

Okayama Disaster Prevention Portal



JNTO Japan Visitor Hotline

050-3816-2787
Police **110** Fire department **119**

Okayama City & Suburbs Map



Fukiya Furusato Village

Stunning scenery with old streetscapes dyed bengara red.

- 📍 Nariwacho-fukiya, Takahashi City
- 🚌 60 mins by bus from JR Bichu-Takahashi Station; alight at "Fukiya" stop



Bicchu Matsuyama Castle

A "mountain castle in the sky" that seems to float on a sea of clouds in fall and winter.

- 📍 1 Uchisange, Takahashi City
- 🚌 10 mins by taxi from JR Bichu-Takahashi Station; alight at "Fuigo-toge" and walk for approx. 20 mins
- 🚖 *Taxi should be booked in advance



Kurashiki Bikan Historical Quarter

Stroll through retro-modern streetscapes full of tradition.

- 📍 1-4-8 Chuo, Kurashiki City
- 🚶 Approx. 15 mins' walk from JR Kurashiki Station



Travel time on JR lines from JR Okayama Station

— JR (Shinkansen) — JR (local lines) - - - Bus — Ferry/high-speed boat

— Kibiji Cycling Route — Hot spring 🚢 Port 🚲 Rent-a-cycle store



Bizen Osafune Touken no Sato: Bizen Osafune Japanese Sword Museum

In addition to the exhibit, visitors can view swordsmithing (2nd Sunday of each month).

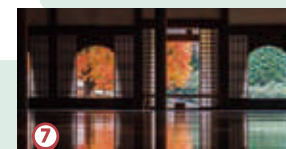
- 📍 966 Osafunecho-osafune, Setouchi City
- 🚌 Approx. 7 mins by taxi from JR Osafune Station



Imbe Bizen Pottery Galleries

Experience the appeal of Bizen-yaki pottery, beloved for over 1,000 years.

- 📍 Imbe, Bizen City
- 🚶 Direct access to JR Imbe Station



Special Historic Site, Former Shizutani School

The oldest public school in Japan. Also notable for stunning fall leaves.

- 📍 784 Shizutani, Bizen City
- 🚌 Approx. 10 mins by bus from JR Yoshinaga Station; alight at "Shizutani Gakko" stop



Ichiba Fukufuku-dori in Okayama City Central Wholesale Market

A great collection of Okayama gourmet, from fish dishes to local cuisine.

- 📍 1-1 Shijo, Minami-ku, Okayama City
- 🚌 Approx. 20 mins by taxi from JR Okayama Station; alight at "Every Okayama Chikkoten-mae" stop



Reach Inujima Island by JR/bus

JR Okayama Sta.	
20 mins on the JR Ako Line	East exit
JR Saidaiji Station	35 mins by bus
Walk 1 min	55 mins by bus
Saidaiji Bus Center	
30 mins by taxi	
Hoden Port (Inujima Island) bus stop	
Walk 5 mins	
Hoden Port	
10 mins by boat	
Inujima Port	

*1 Direct bus service from Okayama Station to Hoden Port (Inujima Island) bus stop will have additional service on weekends and holidays during the Setouchi Triennale 2025 (Apr. 4 - Nov. 9, 2025). No service on Inujima Seirensho Art Museum closing days.